

## **IESE Arts and Culture Club mandate**

The mandate of the IESE Culture Club is to involve students with the arts and its different forms of expressions, both socially and professionally. Socially, we want to promote an appreciation for the arts and propose a series of activities to promote the rich cultural heritage of Barcelona to enjoy and learn about the place where we live.

Barcelona's cultural heritage is rich and varied, including all disciplines and offering visitors monuments, an architectural heritage that covers thousands of years of history as well as modern masterpieces, great amount of concerts, Opera performances, music festivals and theatre productions. The club will organize occasional cultural outings.

The club also seeks to broaden MBA students' awareness of ways to get involved in the arts and to foster an on-going relationship between professional and academic arts institutions and IESE. In order to achieve this goal we would like also to invite speakers in the field to explain the IESE community about current issues in arts administration and management.

The Club's activities are open to anyone at IESE – students, employees and partners alike. Though depending on the activity the number of participants may be limited.