

Responsible Business Club
IESE Business School



#UNSDG'S 2030

**ACCELERATING
TOWARDS A
NEW WORLD**

FEBRUARY **22**
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2018

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FEBRUARY
22
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2018

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G o o d
D o i n g
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ACCELERATING TOWARDS A NEW WORLD #UN SDG'S 2030

The UN's SDG's are unique in that they cover issues that affect us all. They reaffirm our international commitment to end poverty, permanently, everywhere. They are ambitious in making sure no one is left behind. More importantly, they involve us all to build a more sustainable, safer, and more prosperous planet for all humanity. Crucially, they also create new business opportunities that make adopting the SDG's a win-win for everyone. Together, WE must accelerate towards these goals.

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