



2020-2021

CAREER LAUNCH PAD (CLP) ONLINE

| DATE | TUESDAY SESSIONS | ASSESSMENTS | ASSIGNMENTS | WEBINARS & TED TALKS | PROFESSIONAL CAREER CHALLENGE | COACH & ADVISORY SESSIONS (KAM, Mentors, Accountability Partners) | WORKLOAD / WEEK | |
|-----------------------------------|---|---|--|--|---|---|-----------------|---|
| WELCOME | | | | | | | TOTAL | |
| WEEK 1 | Welcome & Overview Session <ul style="list-style-type: none">CLP ObjectiveProfessional Career ChallengeMarketplace of Support | Discover Yourself Self Awareness Assessment <ul style="list-style-type: none">16 Personalities | Discover Yourself Self Awareness Assignments <ul style="list-style-type: none">Peak ExperiencePAVES | Discover Yourself <ul style="list-style-type: none">Isolation is the dream kicker, not your attitudeThe secret to giving great feedbackHow to use other's feedback | Approach B: bit by bit <ul style="list-style-type: none">Challenge SummaryAreas of ExpertiseMe As a Person | <ul style="list-style-type: none">Accountability Partner exchange (weekly, 30 minutes) | 6,8 h | 2,3 h Session 3,0 h Personal work 0,5 h Coach & Advisory 1,0 h Career Challenge |
| May-11 | 135 minutes | 45 minutes | 90 minutes | 45 minutes | 60 minutes | 30 minutes | | |
| MODULE 1: ASSESSMENT TARGET BRAND | | | | | | | | |
| WEEK 2 | Self-Awareness Assessment <ul style="list-style-type: none">PAVESPeak Experience | Discover Yourself Self Awareness Assessment <ul style="list-style-type: none">OPTIONALStrengthsfinder 2.0 | Connect with the Market <ul style="list-style-type: none">Career Priority IndexUpdate your company target list | Discover Yourself <ul style="list-style-type: none">Finding Work That Fits | Approach B: bit by bit <ul style="list-style-type: none">Define North Star Options | <ul style="list-style-type: none">Accountability Partner exchangeKAM session # 1 (30 minutes) | 5,3 h | 1,5 h Session 2,5 h Personal work 1,0 h Coach & Advisory 0,3 h Career Challenge |
| May-17 | 90 minutes | | 90 minutes | 60 minutes | 20 minutes | 60 minutes | | |
| WEEK 3 | Your Search Target North Star <ul style="list-style-type: none">Career Priority IndexCompany list | Discover Yourself Self Awareness Assessment <ul style="list-style-type: none">B5-PLUS (30 minutes) | Build your Brand <ul style="list-style-type: none">Define your Value Proposition Connect with the Market <ul style="list-style-type: none">LinkedIn ContactsOrganizing your LinkedIn contacts | Build your Brand <ul style="list-style-type: none">Designing a purposeful personal brand from zero to infinityEvolving your value proposition | Build your Brand <ul style="list-style-type: none">Career Timeline OPTIONAL <ul style="list-style-type: none">Personal Branding Canvas | <ul style="list-style-type: none">Accountability Partner exchangeB5 Plus debrief with coach (60 minutes) | 6,5 h | 1,5 h Session 3,2 h Personal work 1,5 h Coach & Advisory 0,3 h Career Challenge |
| May-25 | 90 minutes | 30 minutes | 100 minutes | 60 minutes | 20 minutes | 90 minutes | | |
| WEEK 4 | Value Proposition Why you <ul style="list-style-type: none">Value propositionReflection questions | | Build Your Brand Personal Brand Assignments <ul style="list-style-type: none">Competencies/Story telling with STAR MethodNetworking questions | Build Your Brand <ul style="list-style-type: none">Stories that get you hired | Approach B: bit by bit <ul style="list-style-type: none">What have I done so far?Enablers & Barriers | <ul style="list-style-type: none">Accountability Partner exchangeActive participation in the Mentoring Program | 5,7 h | 1,5 h Session 2,5 h Personal work 1,0 h Coach & Advisory 0,7 h Career Challenge |
| June 1 | 90 minutes | | 90 minutes | 60 minutes | 40 minutes | 60 minutes | | |
| MODULE 2: NETWORKING NUTS & BOLTS | | | | | | | | |
| WEEK 5 | Memorable Stories Show (& tell) your top story <ul style="list-style-type: none">CompetenciesNetworking questions | | Connect with the Market <ul style="list-style-type: none">LinkedIn researchNetworking reflections: greatest challenge | Connect with the Market <ul style="list-style-type: none">Active Networking, prof. M. RosenbergUsing informational interviews to find your next role, Steve DaltonWhy some people have great networks and some don't | OPTIONAL | <ul style="list-style-type: none">Accountability Partner exchangeActive participation in the Mentoring Program | 6,0 h | 1,5 h Session 3,5 h Personal work 1,0 h Coach & Advisory |
| June 8 | 90 minutes | | 60 minutes | 150 minutes | | 60 minutes | | |
| WEEK 6 | Networking Interactions & challenges <ul style="list-style-type: none">LinkedIn search resultsNetworking: requests, follow-up | Build Your Brand <ul style="list-style-type: none">Interview recording, GraduateFirstMock interview (tbc) with peers | Discover Yourself <ul style="list-style-type: none">Life Design activities to be defined based on program needs. Stay tuned. | Build your Brand <ul style="list-style-type: none">Own your behaviors, Master your communicationTell me About Yourself | Approach B: bit by bit <ul style="list-style-type: none">How you can help me? | <ul style="list-style-type: none">Accountability Partner exchangeKAM session # 2 (30 minutes) | 6,8 h | 1,5 h Session 4,0 h Personal work 1,0 h Coach & Advisory 0,3 h Career Challenge |
| June 15 | 90 minutes | 90 minutes | 60 minutes | 90 minutes | 20 minutes | 60 minutes | | |
| WEEK 7 | Maintaining momentum <ul style="list-style-type: none">Sample activitiesEnergy drainers & giversJob search habits | | Discover Yourself Self Awareness Assignments <ul style="list-style-type: none">Journaling: review learnings | Build Your Brand <ul style="list-style-type: none">Grit: the power of passion and perseverance | Professional Career Challenge <ul style="list-style-type: none">Presentation preparation OPTIONAL <ul style="list-style-type: none">Personal Impact Canvas (Optional) | <ul style="list-style-type: none">Accountability Partner: review Challenge presentation | 4,8 h | 1,5 h Session 0,8 h Personal work 1,0 h Coach & Advisory 1,5 h Career Challenge |
| June 22 | 90 minutes | | 30 minutes | 20 minutes | 90 minutes | 60 minutes | | |
| CONCLUSION | | | | | | | | |
| WEEK 8 | Professional Career Challenge <ul style="list-style-type: none">PresentationQ & AFeedback | | | | | Alumni Coaching Session (post-program) | 2,0 h | 2,0 h Session |
| June 29 | 120 minutes | | | | | | | |
| | | | | | | | TOTAL | |
| | | | | | | | 43,9 h | 13,3 Sessions 22,7 Personal work 2,8 Assessments 7,7 Assignments 8,1 Webinars & Ted Talks 4,2 Career Challenge 7,0 Coaching & Mentoring |